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## EDUCATION

Northeastern University | *boston, ma*

*bsba in marketing & interactive media*

may 2018 | gpa: 3.8

## EXPERIENCE

VMware Tanzu Labs | *boston, ma*

**product designer** | dec 2022 - jan 2024

staffed on various internal and client engagements both with a full product team or as a solo designer, clients include Fortune 500 financial and medical

quickly analyzed and digested client problems in order to deliver consistent, high quality design work across fields like eCommerce, finance, and project management. advocated for thoughtful and sustainable design practices while facilitating workshops and activities among client stakeholders and within product teams. mentored counterpart designers and collaborated with their engineers and product managers to ensure future success post engagement.

Knotch | *remote - new york city, ny*

**product designer** | mar 2021 - aug 2022

spearheaded the first design system complete with handcrafted components, patterns, and documentation with an emphasis on brand and accessibility. created new and improved user flows for collecting and manipulating large amounts of content data and analytics. implemented processes to improve communication and efficiency between cross functional partners.

Tone | *boston, ma*

**product designer** | dec 2019 - mar 2021

worked as the sole designer alongside multiple engineering teams developing an SMS sales/marketing platform. owned the entire design process from user research, scoping, final designs, and hand off. built and implemented a consistent design system across the entire company.

Fisherman | *boston, ma*

**ux/ui designer** | sept - dec 2019 (contract)

created a design-based, decision-making system for an automated site generator to apply across hundreds of websites while still maintaining variety and cohesion. refined customer facing processes to improve usability and overall visual appearance.

Embarc | *boston, ma*

**product designer** | sept - dec 2019 (contract)

created content structure and architecture to transform an early stage travel app idea into a feasible plan of action. delivered a fully designed prototype and pushed brand development to prepare for expansion.