

CHEER UP **YOU**

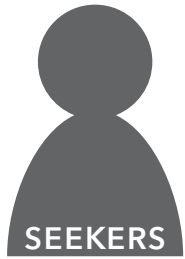
final presentation

alexa nguyen
interaction design / SPR 2017

PART 1 | THE PROBLEM

*“How do I make myself and other people **happier**?”*

PART 1 | THE PROBLEM / USERS



TASK *I want to...*

Receive positive messages



Send positive messages to my friends and family



Track my mood

GOAL *So I can...*

Improve my mood

Improve their mood; let them know I'm thinking of them

See how my mood has changed over time

PART 2 | THE PROCESS / ELEVATOR PITCH

“For anyone who wants to gain or share a little happiness, **CHEER UP YOU** is an application that sends users messages based on their mood and also allows them to send ones to anyone whom they think might need one, too.”

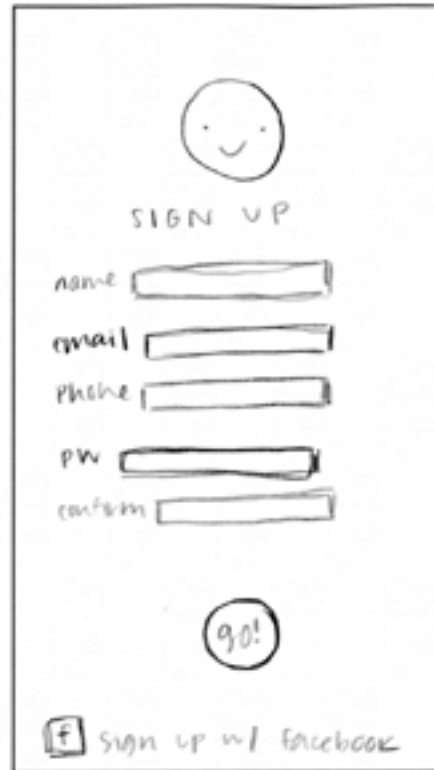
PART 2 | THE PROCESS / STORYBOARDING



PART 2 | THE PROCESS / WIREFRAMES



Log in / sign up



sign up + info



HOME

- ① menu
- ② inbox
- ③ mood dial
- ④ new friend
- ⑤ write a message
- ⑥ friends list/contacts

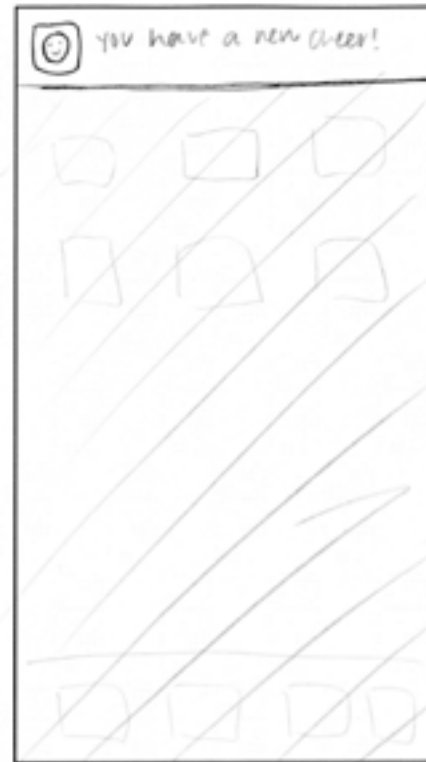
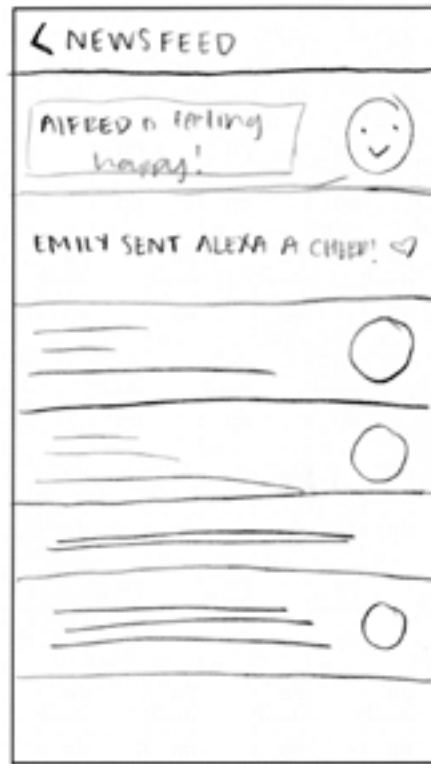
adjust your mood here

write a new msg!

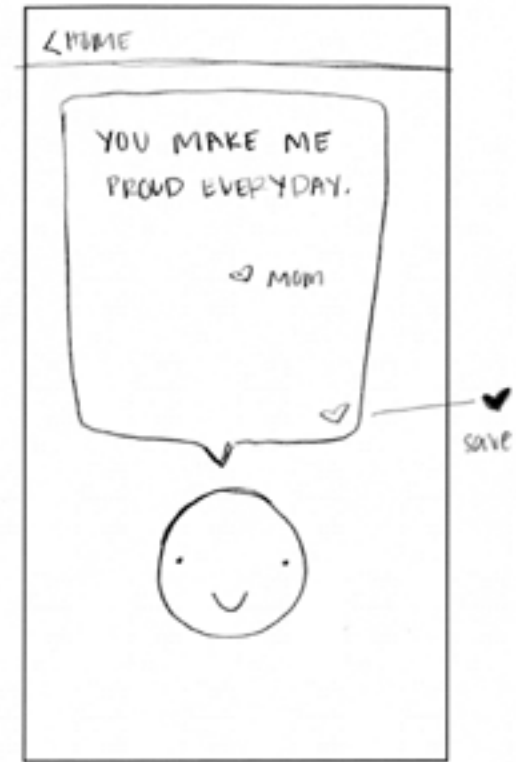


set new mood? x.v

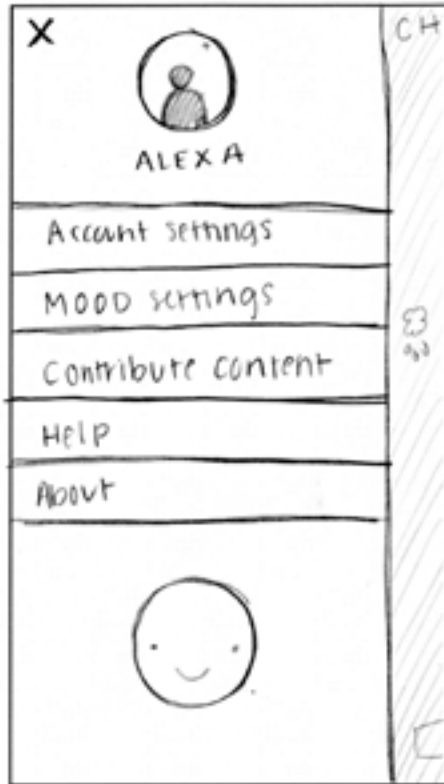
PART 2 | THE PROCESS / WIREFRAMES



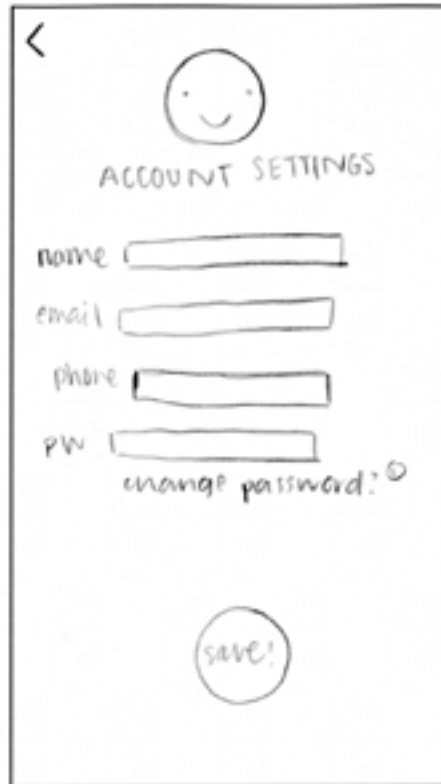
NOTIFICATION



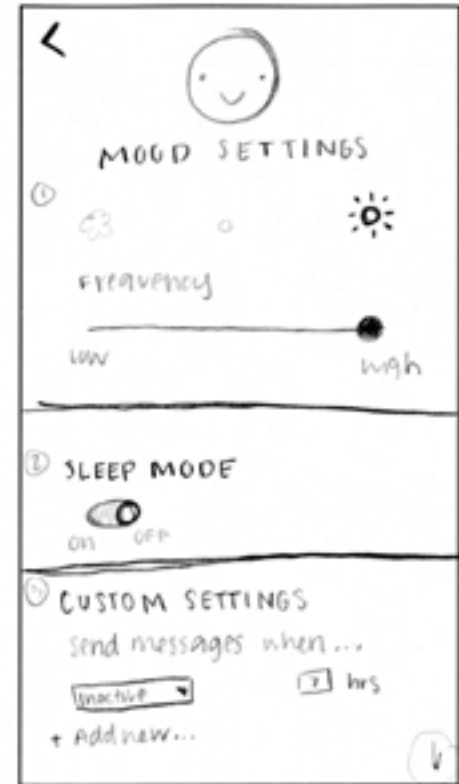
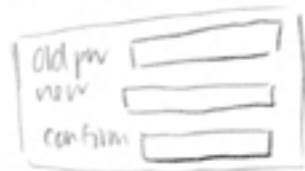
PART 2 | THE PROCESS / WIREFRAMES



MENU
+ tap to upload a pic



Account settings
① Tap to bring up



Mood settings
① message frequency per dial settings
② sleep mode → no message
③ need monitors

save



PART 2 | THE PROCESS / WIREFRAMES



new message

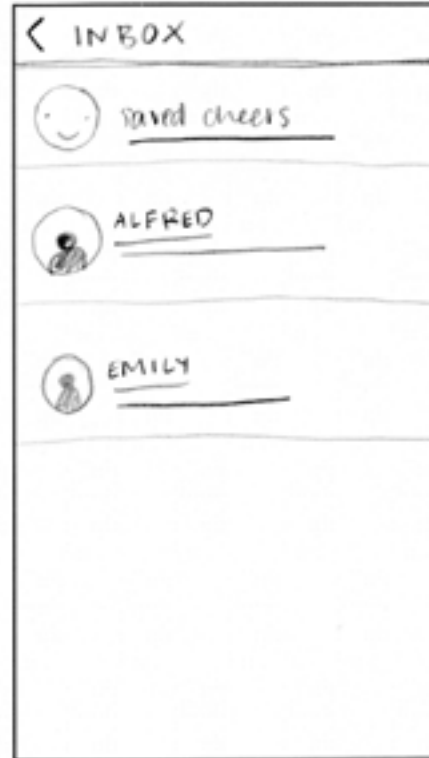
① set time

08:00 AM ✓

② prompt

do you want to set a time? + ANYTIME?

③ swipes in auto messages / hit in messages

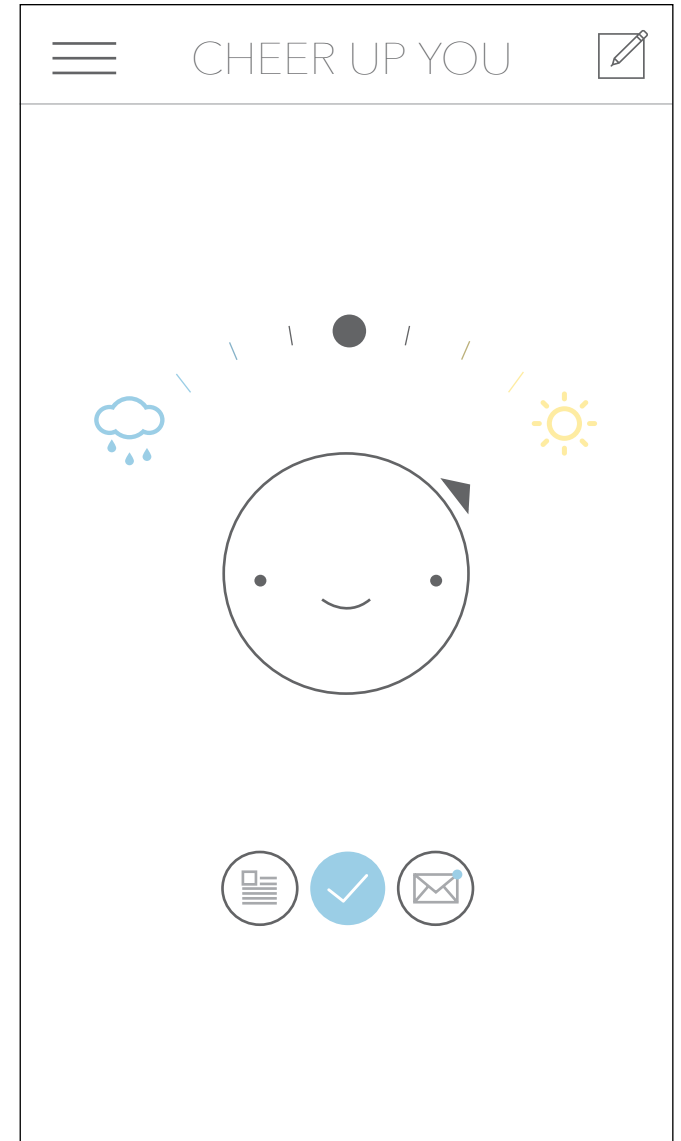
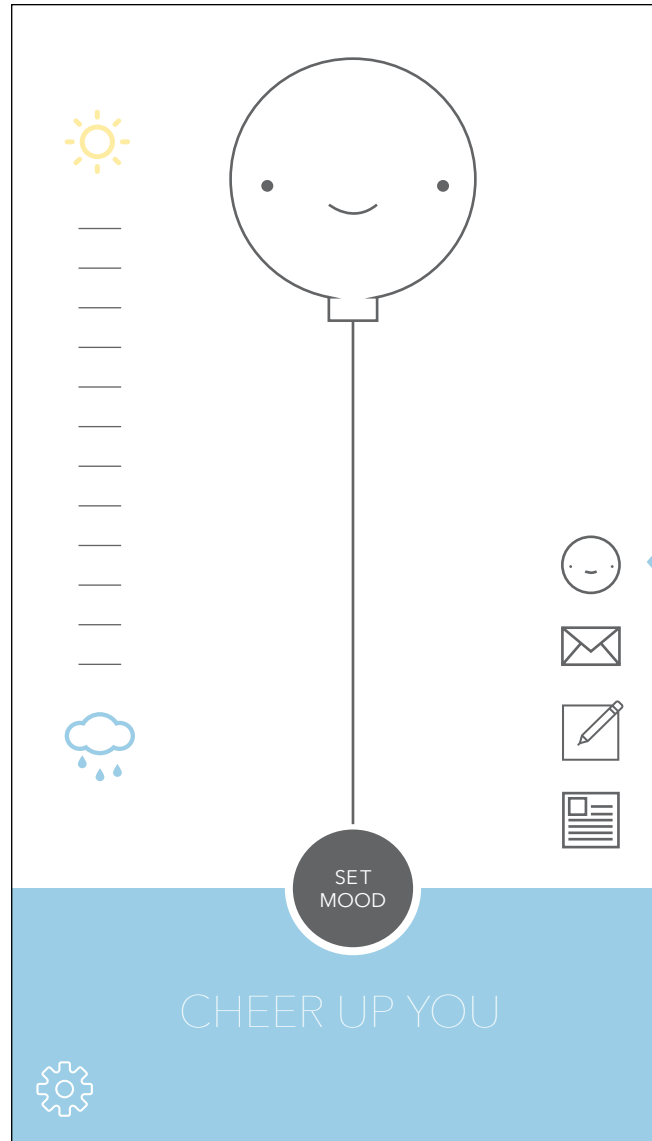
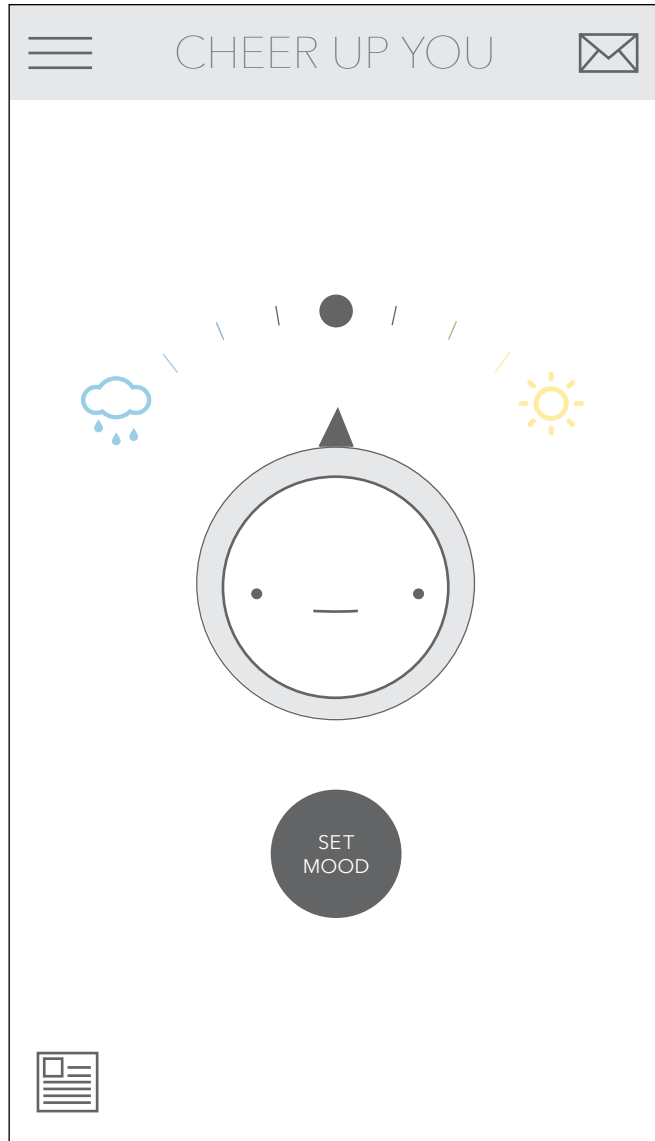


inbox

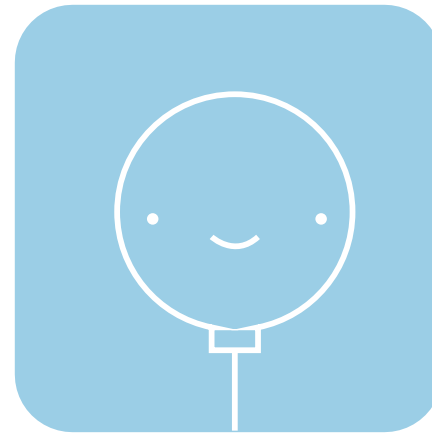
PART 2 | THE PROCESS / LOGO EXPLORATION



PART 2 | THE PROCESS / UI EXPLORATION



PART 2 | THE PROCESS / FINAL LOGO + APP TILE



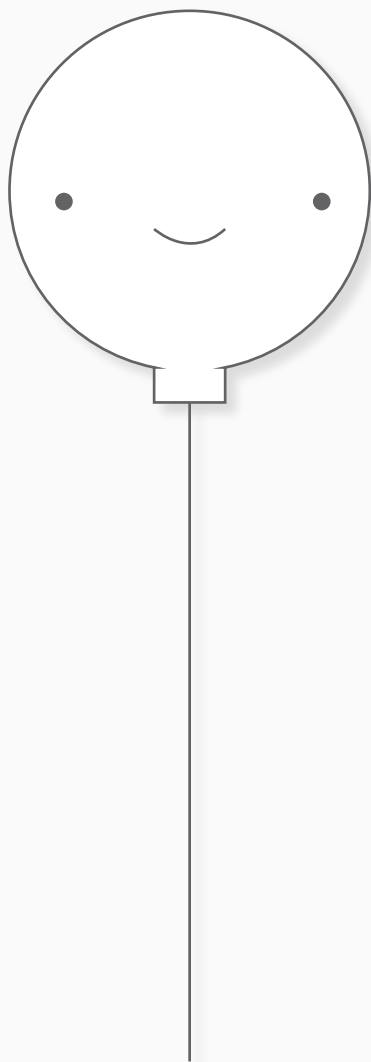
PART 3 | THE PROJECT / *PROTOTYPES*

MOBILE

DESKTOP



CHEER UP YOU





INBOX



SAVED MESSAGES



ANASTASIA SCOURTES ●

JUST NOW

Hey, cheer up buddy! ...



ALFRED ABABIO

3 MIN AGO

Good luck on your...



CHEER UP YOU

4 MIN AGO

Everyday is a new opp...



ANONYMOUS

4 MIN AGO

You're the most wonderful!

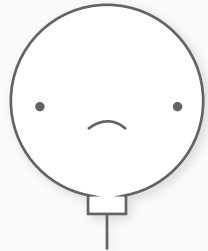
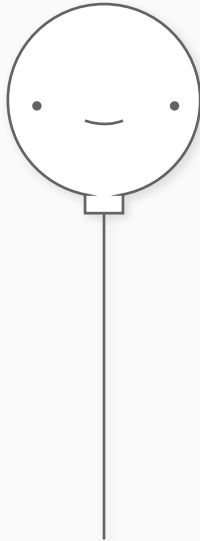




MOOD FEED



share your mood?



ANASTASIA
2 hrs ago



ALFRED
4 hrs ago



JULIE
yesterday



KA
yeste





ALEXA NGUYEN

SNOOZE



Account Info

Mood Settings

Add Friends

Help

About



CHEER
UP YOU



MOOD SETTINGS

DAILY MOOD PROMPT

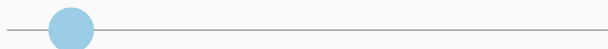


- 9:00AM
- 3:00PM
- 6:00PM
- + add new...

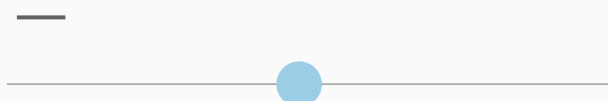
NOTIFICATIONS



low



high



MOOD-AUTO SHARE



Automatically posts your balloon status to your mood feed upon setting.



NEW MESSAGE



To:



ANONYMOUS

Type message here...|



swipe for inspo!



NOW

SEND



NEW MESSAGE



To:



ANONYMOUS

Type message here...|



SET A TIME

Your message will be delivered to
your recipient at this time.

Today ▾

09

:

00

PM

AM



NOW

SEND



NEW MESSAGE



To:



ANONYMOUS

I saw this [positive adjective] [thing] today, and it reminded me of you...]



swipe for inspo!



9:00AM

SEND



NEW MESSAGE



To:



ANONYMOUS

I saw this pretty| [thing] today, and it reminded me of you.



9:00AM

SEND



INBOX



SAVED MESSAGES

SAVED!



ANASTASIA SCOURTES

Hey, cheer up buddy! ...



ALFRED ABABIO

Good luck on your...

4 MIN AGO





INBOX



SAVED MESSAGES



ANASTASIA SCOURTES ●

JUST NOW

Hey, cheer up buddy! ...



ALFRED ABABIO

3 MIN AGO

Good luck on your...

CHEER UP YOU

Everyday is a new opp...

DELETED



ANONYMOUS

4 MIN AGO

You're the most wonderful!

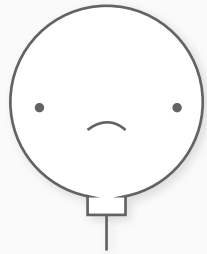
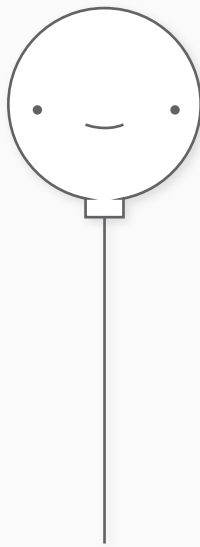
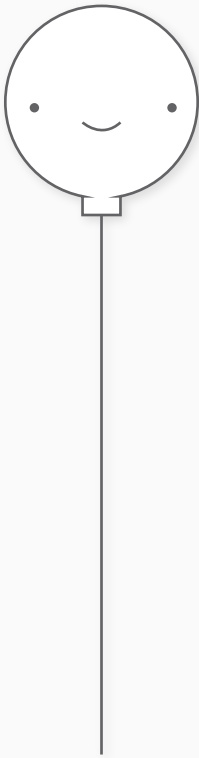




MOOD FEED



share your mood?



ANASTASIA
2 hrs ago



ALFRED
4 hrs ago



JULIE
yesterday

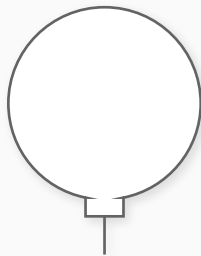
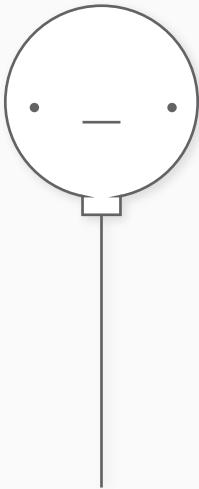


KA
yeste





MOOD FEED



share your mood?



KATIE
3 days ago



add new friend



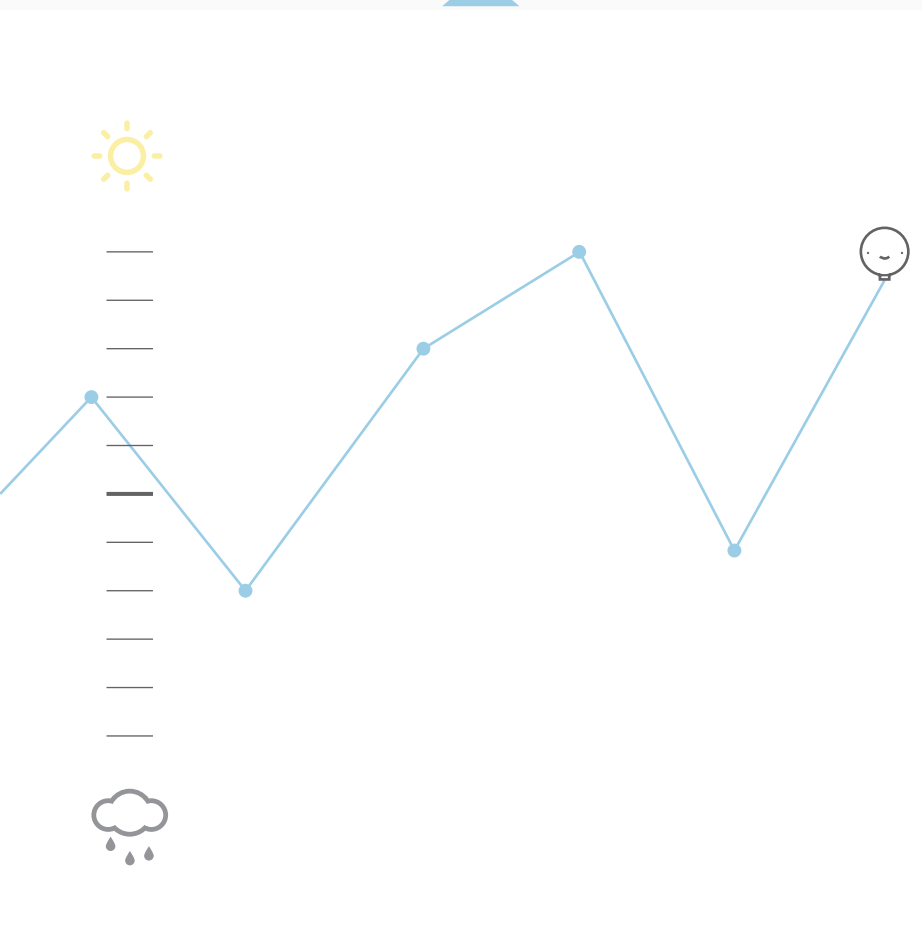


MOOD TRACKER

DAY

MONTH

YEAR



NOV

DEC

JAN

FEB

MAR

APR

2016

2017



MOOD TRACKER

DAY

MONTH

YEAR



11

APR 12

13

14

15

16



MOOD TRACKER

DAY

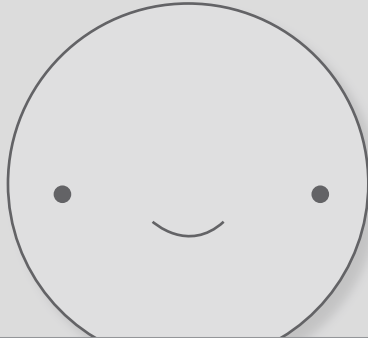
MONTH

YEAR



2016

2017



NEW MOOD SET!



Share new mood?

NO

YES





NEW MOOD SET!

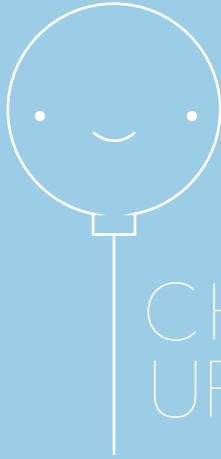


Share new mood?

NO

YES





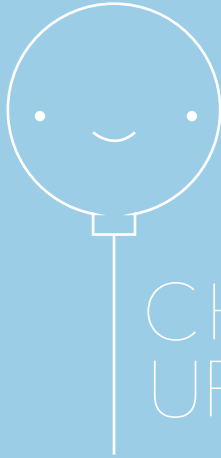
CHEER
UP **YOU**

email or phone number

password



new? sign up here



CHEER
UP **YOU**

a.bee@husky.neu.edu

•••••



new? sign up here

SIGN UP

PHONE

EMAIL

US ▾

+1 *enter phone number*

You'll use your phone number or email to log in.

NEXT

SIGN UP

PHONE

EMAIL

enter email address

You'll use your phone number or email to log in.

NEXT

CONFIRM

*Enter the 4-digit code
we sent to +11234567890*

####

Request a new one.

NEXT

CONFIRM

*Enter the 4-digit code
we sent to +11234567890*

1234

Request a new one.

NEXT

SIGN UP

PHONE

EMAIL

a.bee@husky.neu.edu

This email address is already in use.

You'll use your phone number or email to log in.

NEXT

SIGN UP

PHONE

EMAIL

a.bee@husky.neu.edu

You'll use your phone number or email to log in.

NEXT

PASSWORD

Passwords must be at least 6 characters.

create password

retype password

NEXT

PASSWORD

Passwords must be at least 6 characters.

••••••



••••••



NEXT

ACCOUNT



Add a profile picture.

name (required)

birthday

a.bee@husky.neu.edu

phone number



ACCOUNT



Add a profile picture.

Alexa Nguyen

Jan. 10

a.bee@husky.neu.edu

+11234567890



ACCOUNT



BIRTHDAY

*Let us know when your birthday is
for special cheers!*

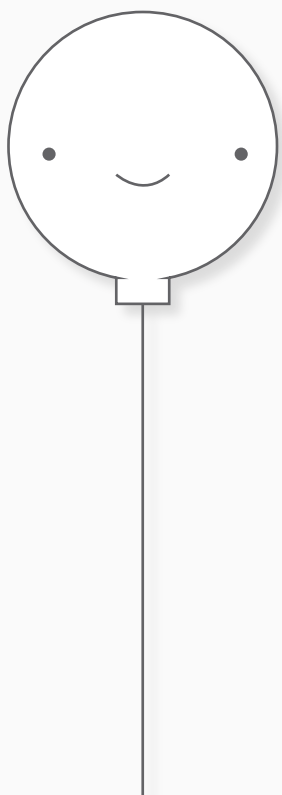
MONTH

12
02

DAY

07
11

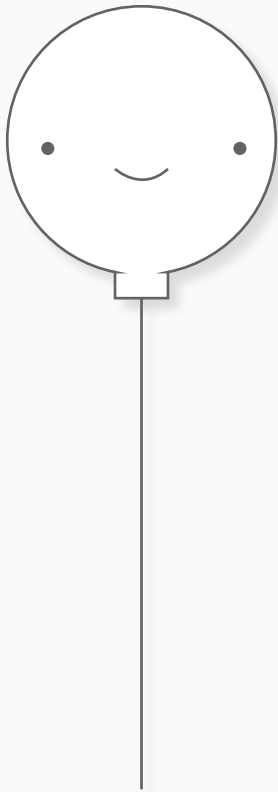




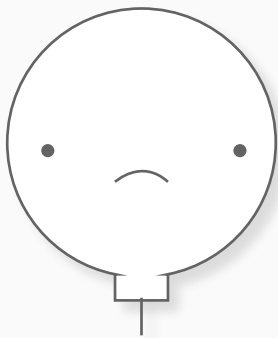
DONE!

You're all set!





LOADING...



LOADING...



ACCOUNT



Change profile picture

Alexa Nguyen

Jan. 10

a.bee@husky.neu.edu

+11234567890

Change password





ACCOUNT



Change profile picture

Alexa Nguyen

Jan. 10

a.bee@husky.neu.edu

+11234567890

Change password

old password

new password

retype new password



ACCOUNT



Change profile picture

Alexa Nguyen

Jan. 10

a.bee@husky.neu.edu

+11234567890

Change password

●●●●●●



●●●●●●



●●●●●●





ACCOUNT



Change profile picture

Alexa Nguyen

Jan. 10

a.bee@l

+11234

CHANGES SAVED!



OK





ADD RECIPIENT

FRIENDS



ANASTASIA SCOURTES



ALFRED ABABIO



JULIE TENNETT



KATIE WILHOIT



add new friend...



ADD FRIENDS

FROM YOUR CONTACTS



ANASTASIA SCOURTES



ALFRED ABABIO



JULIE TENNETT



KATIE WILHOIT





ADD FRIENDS

FROM YOUR CONTACTS



ANASTASIA SCOURTES



ALFRED ABABIO



JULIE TENNETT



KATIE WILHOIT





ANASTASIA

SUNDAY, APRIL 16 2:00PM

Hey, cheer up buddy! You're the best.
Don't forget it!!!





ANASTASIA

SUNDAY, APRIL 16 2:00PM

Hey, cheer up buddy! You're the best.
Don't forget it!!!

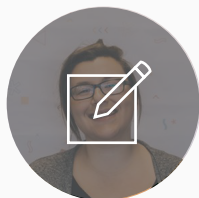


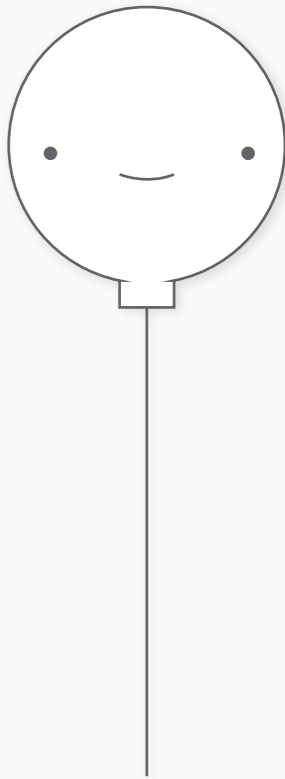
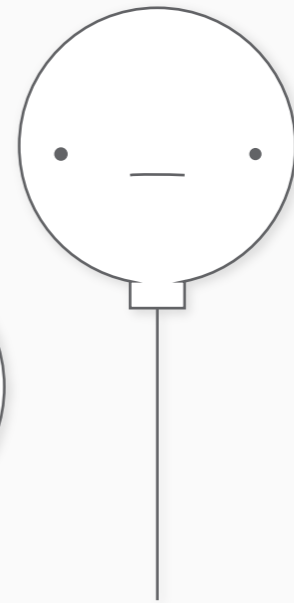
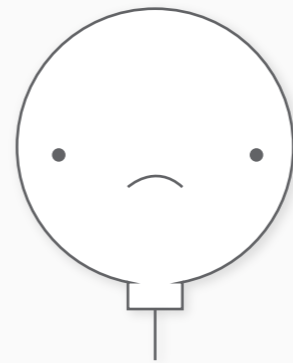
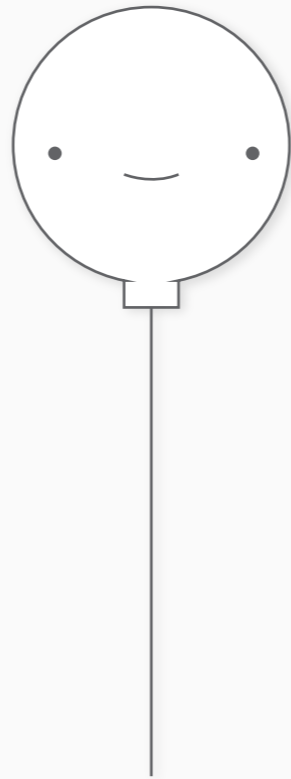
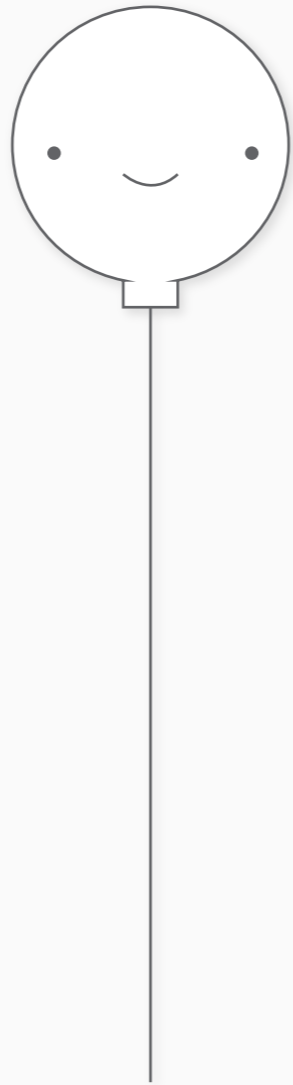
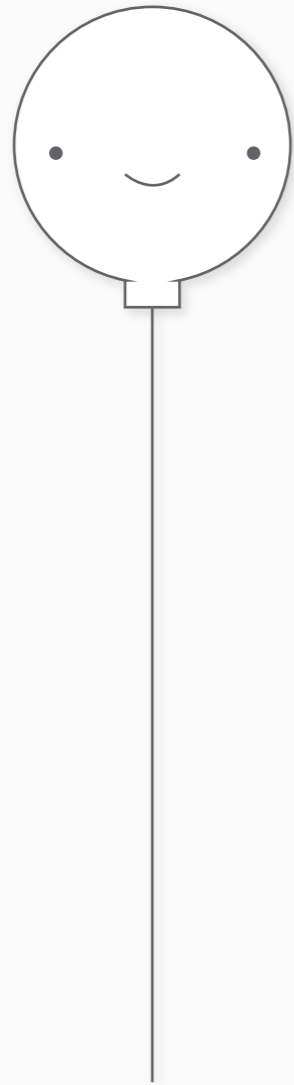


ANASTASIA

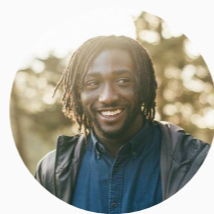
SUNDAY, APRIL 16 2:00PM

Hey, cheer up buddy! You're the best.
Don't forget it!!!





ANASTASIA
2 hrs ago



ALFRED
4 hrs ago



JULIE
yesterday



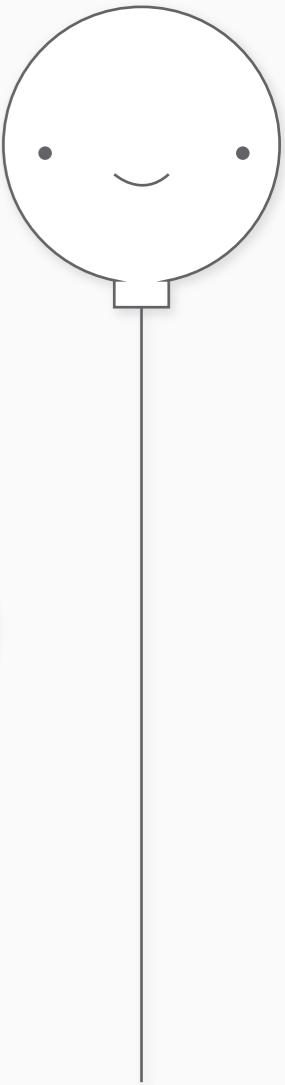
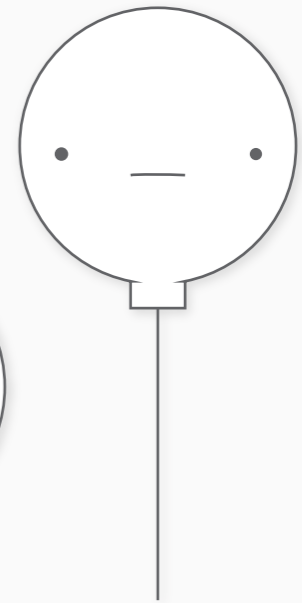
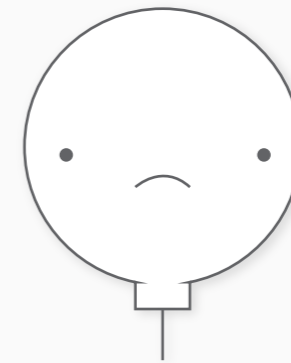
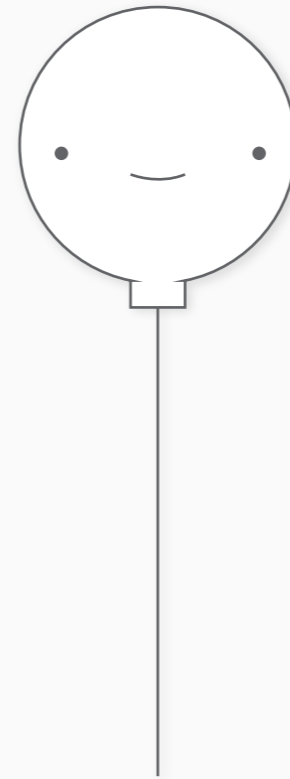
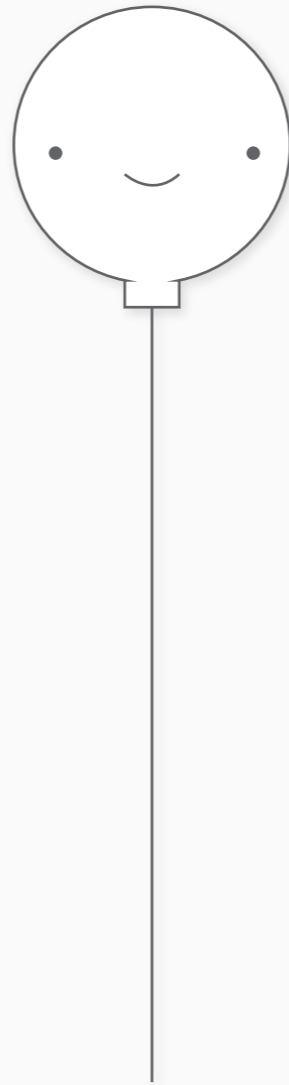
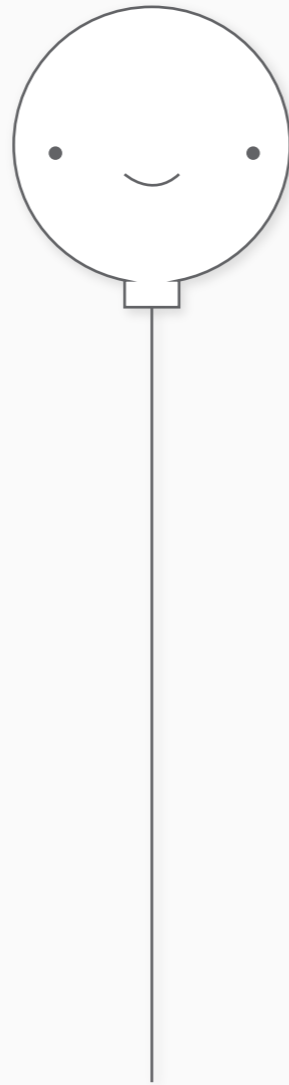
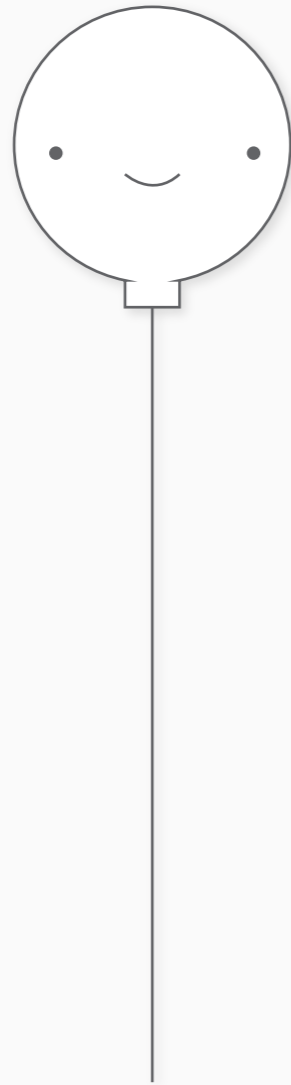
KATIE
yesterday



CAMDEN
2 days ago



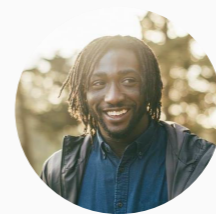
BEATRICE
3 days ago



ALEXA
now



ANASTASIA
2 hrs ago



ALFRED
4 hrs ago



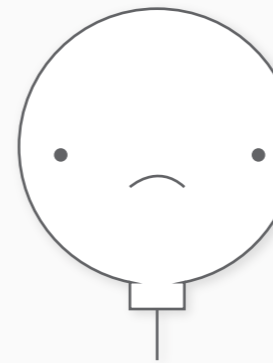
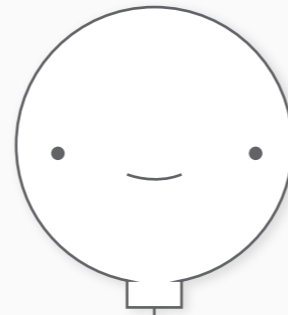
JULIE
yesterday



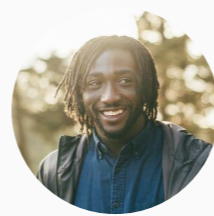
KATIE
yesterday



CAMDEN
2 days ago



ANASTASIA
2 hrs ago



ALFRED
4 hrs ago



JULIE
yesterday



SAVED MESSAGES



ANASTASIA SCOURTES ● JUST NOW
Hey, cheer up buddy! ...



ALFRED ABABIO 3 MIN AGO
Good luck on your...



CHEER UP YOU 4 MIN AGO
Everyday is a new opp...



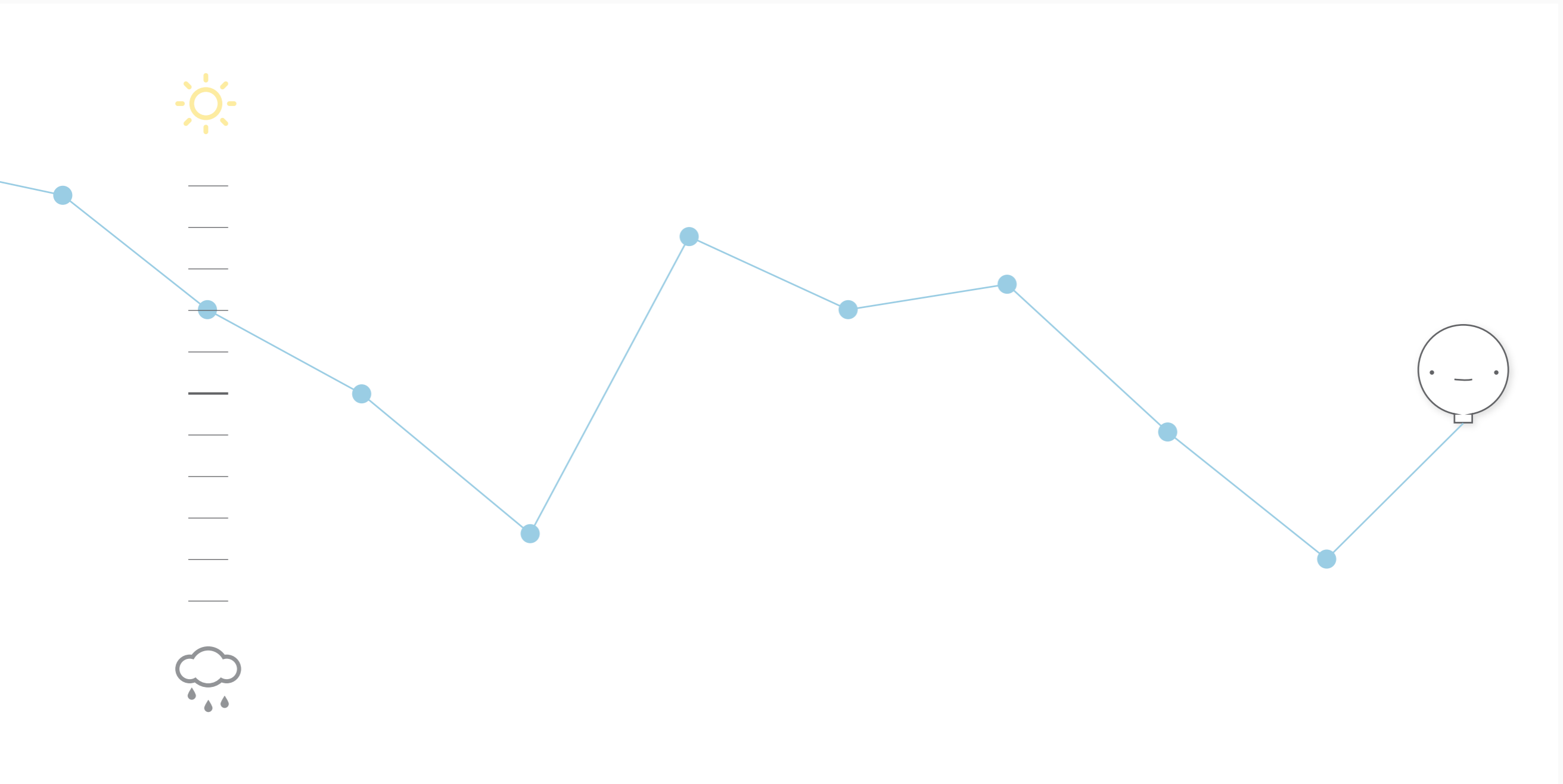
ANONYMOUS 4 MIN AGO
You're the most wonderful!



DAY

MONTH

YEAR



10

11

APR 12

13

14

15

16

17

18

19

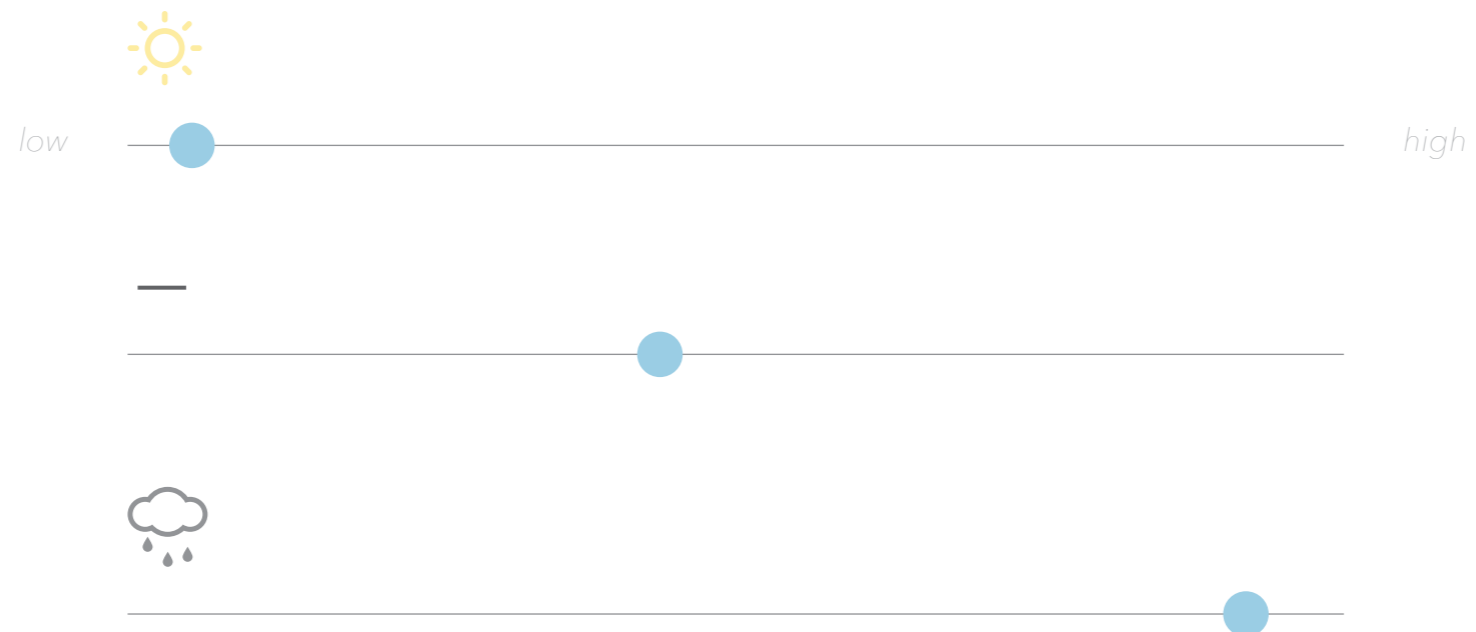


DAILY MOOD PROMPT



- 9:00AM
- 3:00PM
- 6:00PM
- + add new...

NOTIFICATIONS



MOOD-AUTO SHARE



Automatically posts your balloon status to your mood feed upon setting.

